

Marketing Tech Stack for Accountants

Website

DIY Website Options



SQUARESPACE

Squarespace

squarespace.com



Wix

wix.com



Weebly

weebly.com

Or hire a pro



Bizink

bizinkonline.com

CRM

Sales focused CRMs



Pipedrive

pipedrive.com

ActiveCampaign >

ActiveCampaign

activecampaign.com

Fully featured CRMs



Zoho

zoho.com/crm



Insightly

insightly.com



HubSpot

hubspot.com

Email Marketing



Campaign Monitor

Campaign Monitor
campaignmonitor.com

ActiveCampaign >

ActiveCampaign
activecampaign.com



MailChimp

MailChimp
mailchimp.com

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Aus: 02 8006 4755 | NZ: 03 669 0775 | UK: 020 3290 9915 | US: 415 230 0259

Web: bizinkonline.com | Twitter: [@bizinkonline](https://twitter.com/bizinkonline)

Social Media



Buffer
buffer.com



Hootsuite
hootsuite.com



MeetEdgar
meetedgar.com

Prospecting



Hunter
hunter.io



Mailtag
mailtag.io



LinkedIn Sales Navigator
business.linkedin.com

Meeting Booking Apps



Acuity Scheduling
acuityscheduling.com



calendly
Calendly
calendly.com

Online Meetings



Zoom
zoom.us



GoTo Meeting
gotomeeting.com



Keynote
apple.com/au/keynote



PowerPoint
products.office.com



Google Slides
google.com/slides/about

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Integration Apps



Zapier
zapier.com



PieSync
piesync.com

Writing



Word
products.office.com



Grammarly
app.grammarly.com



Evernote
evernote.com



Google Docs
google.com/docs/about



Bizink
bizinkonline.com

Design



Pixabay
pixabay.com



Photoshop
adobe.com



Canva
canva.com

Reporting



Google Analytics
analytics.google.com



Excel
products.office.com

Have any questions about this list or want to talk to a practice marketing expert?

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